



PRESS RELEASE

The Yesteryear Road Run 2010

Over £125,000 Raised for Vital Emergency Service!

On Sunday 25th April 2010, hundreds of vintage and classic motor vehicles, tractors and motorcycles will take to the rural roads North of Cambridge in the annual Yesteryear Road Run, an eagerly awaited event in the local calendar that supports **Magpas**, the emergency medical charity. To date, over £125,000 has been raised to support this vital service, and this year's target is to top the record £13,250 generously donated by the public and sponsors in 2009.

The first Road Run took place on April 1994, had 70 entries and raised £2,700 for the Children's Hospice in Milton, Cambridge. From 1996 onwards, Magpas became the major charity supported and by 2009 the number of vehicles and static exhibits had risen to over 300.

The Yesteryear Road Run has universal appeal, from children enjoying the seemingly endless stream of vehicles from another era to the enthusiasts that come to see the unusual or even the unique. There's something for everyone, from live steam to classic sports cars. The procession assembles on the Village Green in Cottenham, and then proceeds at a leisurely pace through the villages of Rampton, Willingham, Over, Swavesey, Longstanton, Oakington and Histon, returning to Cottenham in the afternoon. Each village along the route supports the Run by creating its own carnival atmosphere, with residents enjoying barbecues, refreshment stalls and music provided by the Waterbeach Brass band, who accompany the parade in a double decker bus!

Magpas was formed in 1971. In those days it was known as the Mid Anglia General Practitioner Accident Service (MAGPAS), and was the brainchild of Dr Neville Silverston MBE, a local GP.

Magpas operates two lifesaving schemes, **Emergency Medical Teams** and the **Community First Responder Scheme**. The Emergency Medical Teams is made up of volunteer and seconded doctors and paramedics, delivering specialist A&E level treatment at the scene of accidents and other serious incidents. The Emergency Medical Team is able to get to incidents using their dedicated response cars or helicopters.

Community First Responders are non-medical volunteers who volunteer to do something extraordinary. They save lives in their local community by attending serious medical emergencies such as cardiac arrests and strokes, where immediate attention can make the difference between life and death. **Magpas** train, equip and coordinate the Community First Responders.

For more information on the Road Run visit the website at

www.cottenhamroadrun.co.uk

or call Frances Hedger on 01954 250965 or David Norman on 01954 250917

For more about magpas please contact Debbie Florence 01480 371062 or visit

<http://www.magpas.org.uk>

Follow Magpas by joining their facebook group

Magpas - Saving lives and reducing disability by the rapid provision of on the spot emergency medical expertise wherever it is needed within the east of England.